

YOUR PRIVACY

Gallagher's 2000 is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Gallagher's 2000 Web site and governs data collection and usage. By using the Gallagher's 2000 website, you consent to the data practices described in this statement.

Collection of your Personal Information

Gallagher's 2000 collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Gallagher's 2000 also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Gallagher's 2000. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Gallagher's 2000 for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Gallagher's 2000 Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Gallagher's 2000 public message boards, this information may be collected and used by others. Note: Gallagher's 2000 does not read any of your private online communications.

Gallagher's 2000 encourages you to review the privacy statements of Web sites you choose to link to from Gallagher's 2000 so that you can understand how those Web sites collect, use and share your information. Gallagher's 2000 is not responsible for the privacy statements or other content on Web sites outside of the Gallagher's 2000 and Gallagher's 2000 family of Web sites.

Use of your Personal Information

Gallagher's 2000 collects and uses your personal information to operate the Gallagher's 2000 Web site and deliver the services you have requested. Gallagher's 2000 also uses your personally identifiable information to inform you of other products or services available from Gallagher's 2000 and its affiliates. Gallagher's 2000 may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Gallagher's 2000 does not sell, rent or lease its customer lists to third parties. Gallagher's 2000 may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Gallagher's 2000 may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Gallagher's 2000, and they are required to maintain the confidentiality of your information.

Gallagher's 2000 does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Gallagher's 2000 keeps track of the Web sites and pages our customers visit within Gallagher's 2000, in order to determine what Gallagher's 2000 services are the most popular. This data is used to deliver customized content and advertising within Gallagher's 2000 to customers whose behavior indicates that they are interested in a particular subject area.

Gallagher's 2000 Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Gallagher's 2000 or the site; (b) protect and defend the rights or property of Gallagher's 2000; and, (c) act under exigent circumstances to protect the personal safety of users of Gallagher's 2000, or the public.

Use of Cookies

The Gallagher's 2000 Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Gallagher's 2000 pages, or register with Gallagher's 2000 site or services, a cookie helps Gallagher's 2000 to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Gallagher's 2000 Web site, the information you previously provided can be retrieved, so you can easily use the Gallagher's 2000 features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Gallagher's 2000 services or Web sites you visit.

Security of your Personal Information

Gallagher's 2000 secures your personal information from unauthorized access, use or disclosure. Gallagher's 2000 secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

Gallagher's 2000 will occasionally update this Statement of Privacy to reflect company and customer feedback. Gallagher's 2000 encourages you to periodically review this Statement to be informed of how Gallagher's 2000 is protecting your information.

Contact Information

Gallagher's 2000 welcomes your comments regarding this Statement of Privacy. If you believe that Gallagher's 2000 has not adhered to this Statement, please contact the Gallagher's 2000 Support Department <mailto:support@yourareacode.com> . We will use commercially reasonable efforts to promptly determine and remedy the problem.

TERMS OF SERVICE

Text "G2K" to short code 91944 to receive informational alerts.

To unsubscribe from this service text **STOP, QUIT, END, CANCEL, UNSUBSCRIBE, STOP DEACTIVATE** or **STOP ALL** to 91944 . For help text **HELP** to 91944, call (888) 244-7751, or email us at info@yourareacode.com

15 messages per month. Message and Data Rates May Apply. Please check with your carrier for any charges that may be assessed.

Gallagher's 2000 LLC, ("the Company," "we," or "us") provides the registered users of the website <http://gallaghers2000.net/directions.html> with certain services ("Services"). This Gallagher's 2000 User Agreement

is the legal agreement ("Agreement") between you and Gallagher's 2000 governing your use of these Services. Please read this Agreement carefully. Gallagher's 2000 is willing to provide the Services to you only on the condition that you accept all of the terms and conditions contained in this Agreement. You accept the terms and conditions of this Agreement by registering for and using the Services. If you are unwilling to accept this Agreement, do not use the Services.

1. DESCRIPTION OF SERVICES.

Subject to your compliance with the terms and conditions of this Agreement, Gallagher's 2000 will provide the Services to you after you have successfully and voluntarily opted in to Gallagher's 2000 campaign. Upon Gallagher's 2000's acceptance of your opt-in SMS text message for participation in the Services, Gallagher's 2000 will send you an SMS text message containing a response administered by Gallagher's 2000. The communication standards for the Services include, but are not limited to: SMS and web-based browser technology, provided that in order to use the Services, you must maintain an active account with a carrier of electronic communications through mobile devices (each, a "Carrier"). 15 messages per month.

At no time will Gallagher's 2000 charge a "premium" fee nor solicit any type of payment, such as a bank account number or credit card number, from a user. Gallagher's 2000 will only engage in "standard" text messaging campaigns which will only be subject to the standard text messaging fees charged by the user's wireless carriers.

2. AVAILABILITY OF SERVICES.

You acknowledge and agree that the availability of SMS and your ability to use the Services is on an "AS IS" and "AS AVAILABLE" basis. You acknowledge that delivery of SMS messages and availability of web-based browsing is not guaranteed. You acknowledge that the Services may differ depending on the Carrier with whom you maintain an account and that Carrier's ability to support the Services. Gallagher's 2000 is not responsible for the act or omission of any Carrier, any limitations imposed by such Carrier, or such Carrier's ability or inability to support the Services. In addition, Gallagher's 2000 is not responsible for any limitations of the internet. In the event your Carrier fails to deliver any communication to Gallagher's 2000 or a provider of any Product in timely fashion, due to, but not limited to, mobile network failure or non-compatibility of your phone model with the Services, you acknowledge and agree that Gallagher's 2000 shall not be liable for any loss or damage. In addition and without limiting the foregoing, in no event will Gallagher's 2000 be liable for any error by you in using the Services.

3. MODIFICATION OF SERVICES.

Gallagher's 2000 reserves the right, in its sole discretion, to modify the Services from time to time and without notice. Gallagher's 2000 shall have no liability to you for any modification or discontinuation of the Services. If you object to any such changes, your sole recourse shall be to cease using the Services. Continued use of the Services following any such changes shall indicate your acknowledgment of such changes and satisfaction with the Services as so modified.

4. COST OR SERVICE.

Message and data rates may apply. 15 msgs per month.

5. LIMITATIONS ON YOUR USE OF THE SERVICES.

You may not attempt, or authorize, encourage, or support others' attempts, to circumvent, reverse engineer, decrypt, break or otherwise alter or interfere with the Service. You agree to advise Gallagher's 2000 promptly of any such unauthorized use(s) or attempt(s). You acknowledge and agree that the Services are for your personal use only. You acknowledge and agree that you may not copy, distribute, sell, resell, or exploit for any commercial purposes any portion of the Services, or any products accessible through the Services. Gallagher's 2000 is not liable for any claims, actions, damages, or other liability incurred as a result of any unauthorized use of your account or the Services, and you agree to be fully liable for any such unauthorized access.

6. MODIFICATION OF AGREEMENT.

Gallagher's 2000 may amend, supplement, or modify this Agreement from time to time by posting the amended Agreement on <http://gallaghers2000.net/directions.html>, and you agree to be bound by any such amendment or modification. If you object to any such changes, your sole recourse shall be to cease using the Services. Continued use of the Services following posting of any such changes shall indicate your acknowledgment of such changes and agreement to be bound by the revised Agreement, inclusive of such changes.

7. PRIVACY.

As part of the registration process, your cell number will be captured and stored in a database. Gallagher's 2000 has an unrestricted right to collect and use any personal information you provide in connection with the Services, provided that any such use shall be in accordance with our Privacy Policy and these Terms of Service both available at <http://gallaghers2000.net/directions.html>, which is hereby incorporated by reference. By using these services, you are accepting the terms and conditions of our Privacy Policy. If you do not agree to have your information used in any of the ways described in the Privacy Policy, you must discontinue use of the Services.

8. SUPPORTED CARRIERS.

Alltel, AT&T, Boost Mobile, Cincinnati Bell, Cellular One, Cellular South, Nextel, Sprint, T-Mobile, U.S. Cellular, Virgin Mobile and Verizon Wireless.

9. TERMINATION.

Gallagher's 2000 may suspend your ability to use the Services or may terminate this Agreement effective immediately and without notice to you if Gallagher's 2000 believes you have violated or acted inconsistently with the letter or the spirit of this Agreement. **YOU AGREE THAT Gallagher's 2000 SHALL NOT BE LIABLE TO YOU FOR ANY TERMINATION OF THIS AGREEMENT OR OF YOUR ACCESS TO THE SERVICES.** You may discontinue your participation in and access to the Services at any time by delivering notice to Gallagher's 2000 at optout@Gallagher's 2000, or by sending a text message to the Gallagher's 2000 shortcode (91944) with any of the following messages: **STOP, QUIT, END, CANCEL, UNSUBSCRIBE, DEACTIVATE** or **STOP ALL**.

10. DISCLAIMER OF WARRANTIES.

YOU EXPRESSLY AGREE THAT USE OF THE SERVICES IS AT YOUR OWN RISK. THE SERVICES ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. Gallagher's 2000 EXPRESSLY DISCLAIMS ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, OR STATUTORY, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR USE OR PURPOSE, AND NON-INFRINGEMENT. Gallagher's 2000 MAKES NO WARRANTY THAT THE SERVICES WILL MEET YOUR REQUIREMENTS, OR THAT THE SERVICES WILL BE UNINTERRUPTED, TIMELY, SECURE, OR ERROR FREE. Gallagher's 2000 DOES NOT WARRANT, GUARANTEE, OR MAKE ANY REPRESENTATIONS REGARDING THE USE OR THE RESULTS OF THE USE OF THE SERVICES WITH RESPECT TO PERFORMANCE, ACCURACY, RELIABILITY, SECURITY CAPABILITY, CURRENTNESS OR OTHERWISE. YOU UNDERSTAND AND AGREE THAT ANY PRODUCTS YOU OBTAIN THROUGH USE OF THE SERVICES IS DONE AT YOUR OWN DISCRETION AND RISK, AND Gallagher's 2000 MAKES NO WARRANTY REGARDING ANY DEALINGS WITH OR TRANSACTIONS ENTERED INTO WITH ANY OTHER PARTIES THROUGH THE SERVICES. THE ENTIRE RISK AS TO SATISFACTORY QUALITY, PERFORMANCE, ACCURACY, EFFORTS AND RESULTS TO BE OBTAINED THROUGH THE USE OF THE SITES OR THE SERVICES IS WITH YOU. NO ADVICE OR INFORMATION, WHETHER ORAL OR WRITTEN, OBTAINED BY YOU FROM Gallagher's 2000 OR THROUGH THE SERVICES SHALL CREATE ANY WARRANTY NOT EXPRESSLY MADE HEREIN.

11. LIMITATION OF LIABILITY.

YOU UNDERSTAND THAT TO THE EXTENT PERMITTED UNDER APPLICABLE LAW, IN NO EVENT

WILL Gallagher's 2000 OR ITS OFFICERS, DIRECTORS, EMPLOYEES, AFFILIATES, AGENTS OR LICENSORS BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, INCLUDING, BUT NOT LIMITED TO, DAMAGES FOR LOSS OF REVENUES, PROFITS, GOODWILL, USE, DATA OR OTHER INTANGIBLE LOSSES (EVEN IF SUCH PARTIES WERE ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), ARISING OUT OF OR RELATED TO YOUR USE OF THE SITES OR THE SERVICES, REGARDLESS OF WHETHER SUCH DAMAGES ARE BASED ON CONTRACT, TORT (INCLUDING NEGLIGENCE AND STRICT LIABILITY), WARRANTY, STATUTE OR OTHERWISE. THE PARTIES ACKNOWLEDGE THAT THE TERMS OF THIS SECTION 10 REFLECT THE ALLOCATION OF RISK SET FORTH IN THIS AGREEMENT AND THAT THE PARTIES WOULD NOT ENTER INTO THIS AGREEMENT WITHOUT THESE LIMITATIONS OF LIABILITY. THE AGGREGATE LIABILITY OF Gallagher's 2000 TO YOU FOR ALL CLAIMS ARISING FROM OR RELATED TO THE SITES OR THE SERVICES IS LIMITED TO ONE HUNDRED DOLLARS (\$100). Some jurisdictions do not allow the exclusion of certain warranties or the limitation or exclusion of liability for incidental or consequential damages. Accordingly, some of the above limitations and disclaimers may not apply to you. To the extent that we may not, as a matter of applicable law, disclaim any implied warranty or limit its liabilities, the scope and duration of such warranty and the extent of our liability shall be the minimum permitted under such applicable law.

How to Contact Us: Call us toll-free anytime at (888) 244-7751 to speak with a service rep. Or send an email to info@yourareacode.com.

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